

A Proposal from the University of Dundee's Law Society

Partner with us

September 2015 - September 2016



Partner with us

The Committee Members of the University of Dundee's Law Society for 2015-2016 would like to extend a proposal to your firm. We are looking to partner with successful, professional businesses in Scotland such as yours, in order to foster a positive relationship between our members and the professional world. This is an opportunity for your organisation to help us to achieve this.

How can your firm partner with the University of Dundee Law Society?

We are looking for sponsors to help us maximise the number and quality of events which we hold for our members each year. We are also looking for organisations to host small groups for visit days to their business premises, giving presentations to our members and attending some social events with our members for the purposes of networking and relationship-building.

Our Members

Our members are mainly law students at the University of Dundee, however, the Society welcomes students from all disciplines in the University. We have over 500 current members as well as nearly 1000 'likes' on Facebook, many of which come from our alumni. Our graduates enter into a diverse range of jobs, with 74.1% in the last three years entering the legal profession.

Our Initiatives and Projects

Careers

Our programme of careers events begins in October 2015, and will include:

- "Get That Traineeship", our annual, multi-firm event which is designed to show our members what the traineeship application process looks like as well as how to stand out;
- three Workshops designed to help our members to improve their employability skills and prepare for the working world;
- the publication of a booklet of Careers advice including CV help and advice from real-life employers, which will be installed on the University's online learning portal; and
- a presentation by a successful University of Dundee alumnus who has gone on to practise in a leading law firm.

Academic

This year we are liaising with our lecturers to arrange a programme of subject-related day trips, which will run throughout the year. Our members will be invited to join us to visit a number of places of significance to the legal profession and lawyers which should help



We are based in the University's historical Scrymgeour Building, above.

them to put their legal education into context. These day trips will include trips to the Faculty of Advocates, the Court of Session and the Scottish Parliament, amongst other places.

Social

Our programme of social events begins in October 2015, and will include:

- a “Law Families” night, known as “Gaudie”;
- a mixer night with the University of Dundee Medical Society, “Lawyers v Medics”;
- the University of Dundee Mooting Society Ball (supporting the Mooting Society);
- an inter-law school sporting event, “Varsity” (to be held in Aberdeen);
- the Law Society Ball;
- a cheese and wine networking night; and
- an after-exams garden party.



University of Dundee's Law Society Ball, Airth Castle, February 2015, above.

Sponsorship Packages

This year the Society is looking for sponsors to help us make the most of our activities and to form stronger relationships with the firms and organisations which we have worked with over the years.

We are looking for:

1. one organisation to become our Gold Sponsor, which will be the exclusive sponsor of our Law Ball and will be a co-sponsor of every other event we hold*;
2. one organisation to become our Silver Sponsor, which will be the co-sponsor of all events excepting the Law Ball, Varsity and our Annual General Meeting (“AGM”);
3. one Varsity Sponsor, which will co-sponsor our inter-law school Varsity event alongside our Gold Sponsor, and,
4. one AGM Sponsor, which will co-sponsor our AGM alongside our Gold Sponsor.

*Please note that the Gold Sponsor’s involvement in our Varsity inter-law school sporting event is conditional upon its sponsorship application being submitted and accepted by **1st October 2015**.

Gold Package - £3000

This package is designed for the organisation that wishes to be the number-one affiliated institution for our Society. The Gold Sponsor will have ultimate exposure to our members and facilities. It will be the exclusive sponsor of our annual Law Ball and will be a co-sponsor of every other event we hold. We will accept only one Gold Sponsor.

As our Gold Sponsor you will benefit from:

- premier positioning of your organisation's logo on all of our merchandise (including on our Varsity kits) Facebook page, all posters and flyers used to promote events, and on all signage at events;
- a full-page profile on our website;
- the opportunity to have your firm's merchandise circulated at all events;
- promotional posts on our Instagram and Twitter pages which are to be run by a dedicated Social Media Convener. Posts will be put up at your behest;
- advertising of any recruitment schemes and opportunities you have;
- invitations to run workshops and give presentations to our members about your organisation for the purposes of recruitment and student feedback;
- an invitation to our Law Ball at which you will be given a free table at the meal;
- fundraising activities for your organisation's chosen charity at each event that we hold;
- advertisement of your chosen charity's logo on our website, and,
- an invitation to our AGM, to give you the opportunity to meet our members and to meet the new Committee members as they are voted in.

Silver Package - £1000

This package is designed for the organisation that wishes to enjoy a large exposure to all Society members. The Silver Sponsor will be a co-sponsor of every event which we hold, alongside our Gold Sponsor, with the exception of the Law Ball, Varsity and our AGM. It will fund our Careers events and academic day trips. This will expose the Silver Sponsor's brand to our members as well as to external organisations which are involved in the events and trips that you facilitate for us.

As our Silver Sponsor you will benefit from:

- prominent positioning of your organisation's logo on Society hoodies and t-shirts, website, Facebook page, all posters and flyers used to promote the sponsored events and on all signage at events;
- a half-page profile on our website;
- the opportunity to have your firm's merchandise circulated at all events that you sponsor;
- promotional posts on our Instagram and Twitter pages which are to be run by a dedicated Social Media Convener. Posts will be put up at your behest;
- advertising of any recruitment schemes and opportunities to our members, and
- invitations to run workshops and give presentations to our members about your organisation for the purposes of recruitment and student feedback.

Varsity Package - £500

Varsity is a multi-university sporting event which brings together law students from the Universities of Aberdeen, Edinburgh, Glasgow and Dundee. It is the largest annual gathering of Scots law students that exists. Any sponsor of this event is presented with a significant advertising opportunity, as over 900 law students attend the event each year.

As our Varsity Sponsor you will benefit from:

- prominent positioning of your organisation's logo on all of our Varsity kits, website (to be finished), Facebook page, all posters and flyers used to promote Varsity and on all signage at the event;
- a mini-profile on our website;
- the opportunity to have your firm's merchandise circulated at Varsity;
- promotional posts on our Instagram and Twitter pages which are to be run by a dedicated Social Media Convener. Though the event is run for one day in October, we will be delighted to continue to promote your organisation year-round, posting at your behest, in return for your support of Varsity;
- an invitation to a social meal with our members after Varsity, and,
- an invitation to watch the games played during the day.

Annual General Meeting Package - £300

Our Annual General Meeting (“AGM”) will be an evening of campaign speeches and live elections for the 2016/2017 Committee. It will be followed by a social event. Any sponsor of this event is presented with the opportunity to see first-hand how the Society is run and to meet our Committee. It is also an opportunity to have direct access to our members in a relaxed and informal setting.

As our AGM Sponsor you will benefit from:

- prominent positioning of your organisation’s logo on our Society hoodies and t-shirts, website, Facebook page, all posters and flyers used to promote the AGM and on all signage at the event;
- a mini-profile on our website;
- the opportunity to have your firm’s merchandise circulated at the AGM;
- promotional posts on our Instagram and Twitter pages which are to be run by a dedicated Social Media Convener. Though the event will be run for one day in March, we will be delighted to continue to promote your organisation year-round, posting at your behest, in return for your support of Varsity, and,
- an invite to the AGM, and to join us after the elections for a social.

Become Involved

We will be delighted to hear from you and to discuss the opportunities which will become available to you should you choose to sponsor us. You can reach us by emailing our Vice President, Ysabeau Middleton at y.middleton@dundee.ac.uk.

If you decide that you would like to take advantage of this partnership opportunity, please fill out the form below. Once we receive your application, we will contact you to advise you as to whether you have been successful.

Please submit your applications by **30th November 2015** to y.middleton@dundee.ac.uk, or post them to Ysabeau Middleton, Dundee University Law Society C/O Scrymgeour Building, Park Place, University of Dundee, Dundee, DD1 4HN.

Application to Sponsor University of Dundee Law Society in Academic Year 2015/2016:

Name of your organisation and name of the main point of contact there	
Name of the Sponsorship Package you wish to apply for	
Any other relevant details	